



Mother's Day Message

Title: When the Flowers Fade

Big Idea

*"All flesh is like grass, and all its glory like the flower of the field. The grass withers, the flower falls; but the word of the Lord endures forever."
— 1 Peter 1:24-25*

Everything in this life fades—even beauty, strength, and seasons—but the Word of God stands forever. Build your life on what lasts.

Table of Contents

Sermon Outline	2
Sermon Manuscript	6
Promotional Ideas & Options	16
Promotional Countdown	20
Promo Images	22

NOTES:

Sermon Outline

SCRIPTURE TEXT

“All flesh is like grass, and all its glory like the flower of the field. The grass withers, the flower falls; but the word of the Lord endures forever.” — 1 Peter 1:24-25

(Also see: Isaiah 40:6-8)

BIG IDEA

Everything in life fades... but God’s Word and Jesus never do. Build your life on what lasts.

INTRODUCTION

- Illustration: Mother’s Day flowers, beautiful but temporary
- Life is the same: **beauty fades, strength fades, seasons change**
- Key tension: *If everything fades... what actually lasts?*

1. THE FLOWER FALLS

Life is Temporary—1 Peter 1:24-25

- “All flesh is like grass... the flower falls”
- Everything in life is temporary:
 - Moments
 - Seasons
 - Relationships stages
- Danger:
 - Building identity on temporary seasons
- Truth:
 - If you build on what fades, life feels like it’s slipping away

2. THE WORD REMAINS

God's Truth Is Eternal—Matthew 7:24–27

- “The Word of the Lord endures forever”
- God's truth:
 - Does not change
 - Does not weaken
 - Does not expire
- Two builders:
 - Rock vs. sand
 - Same storm, different result
- Key Truth:
 - **Foundation determines stability**
- Build on:
 - Feelings—unstable
 - Culture—shifting
 - God's Word—unshakable

3. A MOTHER'S LEGACY

Building into Your Children What Lasts—Deuteronomy 6:6–7

- You can't:
 - Stop time
 - Control everything
- But you can:
 - Build on truth
 - Plant truth in your children
- Flowers are temporary
- Seeds have a lasting impact
- God's Word is a seed
- Legacy is built through:
 - Scripture
 - Prayer
 - Example

You are planting what will outlive you

4. THE WORD IN THE FLESH

The Only Way - John 14:6

- Jesus is not just speaking truth: **He is the Word**
- The cross:
 - Looked like the end
- The resurrection:
 - Proved He is eternal

Who Jesus is

- The risen Son of God
- The way, the truth, and the life
- The foundation that cannot be shaken

The Gospel

- Biggest problem: **Sin**
 - Separates from God
 - Leads to death
- Jesus:
 - Lived perfectly
 - Died in our place
 - Rose again
- Offers:
 - Forgiveness
 - New life
 - Eternal life

The Reality Check

- Everything fades:
 - Strength
 - Success
 - Possessions
- Only things that last:
 - Relationship with Christ
 - Impact on others

RESPONSE

Personal Questions

- Do you know you have eternal life?
- What are you building your life on?
- Are you holding onto what won't last?

Applications

To Mothers

- Don't build identity on fading seasons
- Build on what lasts

To Families

- Make God's Word central
- Not occasionally—but consistently

To Everyone

- Everything fades... **but not Jesus**
- Have you given your life to Him?

INVITATION

- Eternal life is a **gift**, not earned
- Jesus is the **only way**
- Don't wait → **Come now**

Closing Truth

Flowers fade.

Life changes.

But Jesus never does.

Build your life on Him—and you will stand.

OPTIONAL ILLUSTRATION IDEAS

- Fresh vs withered flower object lesson
- Time-lapse of flowers blooming and fading
- Photo album vs Scripture comparison (memories vs truth)
- Seeds vs cut flowers (ready for growth vs cut off)

NOTES:

Sermon Manuscript

The purpose of this manuscript is not to script your message, but to serve as a springboard—helping you preach with your own voice, experiences, stories, and passion for Christ.

Title: When the Flowers Fade

Introduction

You know, every year on Mother’s Day... we give flowers.

Bouquets... arrangements... something beautiful, something bright, something that smells good for a few days.

And for a moment, they’re stunning.

They sit on the table... full of color... full of life... and they just make everything feel a little more special.

But give it a few days.

The petals start to droop.
The color fades.
The edges begin to curl.

And before long... those same flowers that looked so alive, so beautiful... are withering.

That’s not just true about flowers.

That’s true about life.

Beauty fades.

Most young ladies invest a lot of time and energy into their appearance—hours with lipstick, makeup, and wondering, “*Should I wear this, or should I wear that?*” But no matter what you do on the outside... it’s not going to last.

- You fix your hair—it gets messed up.
- You cut your hair—it grows back.
- You dye your hair—and before long, you’re dyeing it again.

Cosmetics can’t stop time, and there’s only so much you can do to the outside. That’s why, ladies, you never want a guy to love you just for

your looks—because if he loves you for your looks, when your looks fade, so will his love.

Strength fades.

Many men build their identity around strength. Now, we know you're not building it around your hair... we just talked about the ladies dyeing theirs—some of yours “died” a long time ago.

But listen to how young men talk—they talk about strength:

- How much can you lift?
- How much can you bench?

And then come the real challenges—sports, arm wrestling, and even opening pickle jars.

But strength won't last. Some day that muscle will fade, and you won't be as strong or as fast as you once were.

Beauty fades.
Strength fades.
Seasons change.

If you're a mom, you know this better than anyone.

There are seasons that feel like they'll never end... and then suddenly, they're gone.

The sleepless nights...
The toddler years...
The chaos in the house...

And then one day, it's quiet.

And you look back and think, “Where did the time go?”

God speaks right into that reality.

1. The Flower Falls **Life is Temporary—1 Peter 1:24-25**

[Read from your Bible:]

“All flesh is like grass, and all its glory like the flower of the field. The grass withers, the flower falls; but the Lord's word endures forever.” — 1 Peter 1:24–25

Everything we see... everything we touch... everything we experience in this life...

...it fades.

But God says there is something that does not.

The Bible says, “All flesh is like grass... the flower falls.”

That’s not just poetic language—that’s reality.

Everything in this life is temporary.

Even the best moments.

Even the moments you wish you could freeze.

- Those family pictures...
- Those holiday memories...
- Those moments where everything feels just right...

They don’t last.

And motherhood is filled with those kinds of moments.

Moments that are beautiful... but brief.

- You hold a baby in your arms, and it feels like that season will last forever... but it doesn’t.
- You walk your child into school for the first time... and then suddenly you’re watching them graduate.
- You spend years pouring into them... and then one day, they’re gone, building their own life.

And if we’re not careful, we can start to build our identity on those moments.

We can start to define ourselves by seasons that were never meant to last.

And when those seasons fade... we feel like we’re losing ourselves.

But here’s the truth:

If you build your life on what fades... you will always feel like something is slipping through your hands. You will always feel like there should be more.

Because there is.

2. The Word Remains

God's Truth Is Eternal—Matthew 7:24–27

But the verse doesn't stop there.

It says, “but the Lord's word endures forever.”

Everything else changes.

God's Word does not.

- God's truth does not shift with culture.
- It does not weaken with time.
- It does not expire.

- What God says... still stands.
- What God promises... still holds.
- What God declares about you... is still true.

And listen—this matters more than we realize.

Because when everything else in your life is changing...

You need something that is not.

- When your role shifts...
- When your children grow...
- When your body changes...
- When your circumstances are different than you expected...

You need something solid.

You need something unchanging.

And God says, “My Word... endures forever.”

That means:

- When you don't feel strong... His Word still stands.
- When you don't feel valuable... His Word still stands.
- When life doesn't look like you thought it would... His Word still stands.

So the question becomes:

What are you building your life on?

Because Jesus takes this exact truth... and He turns it into a picture.

“Everyone therefore who hears these words of mine, and does them, will be like a wise man who built his house on a rock. The rain came

down, the floods came, and the winds blew, and beat on that house; and it didn't fall, for it was founded on the rock."

"Everyone who hears these words of mine, and doesn't do them will be like a foolish man who built his house on the sand. The rain came down, the floods came, and the winds blew, and beat on that house; and it fell—and great was its fall." — Matthew 7:24–27

Notice this—both houses faced the storm.

The difference wasn't the storm.

The difference was the foundation.

They both heard the Word.
They both built houses.

But one was built on something that shifts...
The other was built on something that stands.

And that's exactly what Peter is saying.

Flowers fall.
Grass withers.
Everything else fades.

But the Word of the Lord endures forever.

So if you build your life on what fades...
When the storm comes, it will shake you.

But if you build your life on the Word of God...
When the storm comes, you will stand—Because you are standing on something that cannot fall.

3. A Mother's Legacy

Building into Your Children What Lasts—Deuteronomy 6:6–7

Now let's bring this into motherhood.

Because this is where it becomes incredibly powerful.

- You cannot stop time.
- You cannot control every outcome.
- You cannot protect your children from every difficulty.

But there is something you can do.

You build your life on the rock of God's truth, and you can plant that same truth into the hearts of your children.

"These words... shall be on your heart... you shall teach them diligently to your children." — Deuteronomy 6:6–7

- You can speak truth into their lives.
- You can model what it looks like to trust God.
- You can show them what it means to stand on something that doesn't move.

And listen—this is so important:

Flowers are beautiful... but they don't last.

But seeds... seeds grow.

If you give your children flowers, they'll enjoy them for a moment.

If you plant seeds... those seeds can grow into something amazing.

And the Word of God is like a seed.

- Every time you speak Scripture...
- Every time you pray with them...
- Every time you point them back to God's truth...

You are planting something that will outlive you.

You may not see the full fruit of it right now.

You may not see the results immediately.

But Scripture is powerful and it does not return empty.

A godly legacy is not built on perfect moments—It is built on God's eternal Word.

4. The Word in the Flesh

The Only Way - John 14:6

And all of this points us to Jesus.

Because Jesus is not just someone who speaks the Word...

He *is* the Word.

"The Word became flesh, and lived among us." — John 1:14

Everything else fades.

But Jesus does not.

Even at the cross... it looked like everything was ending.

- Hope looked like it was gone.
- The story looked finished.
- Darkness covered the earth. The light of the world... *looked* like it had gone out.

But three days later, the One who is eternal proved it—He rose from the dead.

- Death couldn't hold Him.
- The grave couldn't keep Him.
- The chains of sin had been broken so you and I could be forgiven and set free.

And this changes everything.

- Because this means Jesus is not just another teacher.
- He is not just a good man or a prophet.
- He is not just part of the story.

He is the risen, living, Son of God. He is the way, the truth, and the life. He is the light of the world. **He is the foundation that cannot be shaken.**

And here's why that matters for you:

Everything else in your life will eventually go away.

- Your strength will fade.
- Your success will fade.
- Your body will fade.
- This world itself will pass away.

And in the end, all those things that fade aren't the things that really matter.

You came into the world with nothing and you're taking nothing out with you—Your money won't go, your car won't go... your clothes, your furniture, your house, your bank account—all these things that so many people chase and live for—are not going.

When you die some day, the only thing going with you is your relationship with God through Jesus Christ and the people whose lives your walk with Christ has impacted.

That's what matters. That's what lasts. Everything else will fade away.

But Jesus does not fade.

And if your life is built on Him... It will not collapse when the storms of life come your way.

But this goes even deeper than that...

Jesus didn't just come to show you truth.

He came to **save you**.

Because the greatest problem in your life is not the storms around you...

It's the sin within you.

- Sin separates you from God.
- Sin leads to death.
- Sin leaves you without hope.
- It brings hurt, pain, and destruction.
- It brings into your life everything that God is not.

And that's why Jesus came, to do what you and I could never do.

- He lived a perfect life in a way we could never live.
- He died the death that we deserved to die.
- And He rose again so we could have life in Him.

Not temporary life. Not a life that fades away.

Real life.

Eternal life.

Jesus said:

"I am the way, the truth, and the life, no one comes to the Father except through Me..." (John 14:6).

And He also said:

"Whoever believes in Me shall not perish, but have eternal life" (John 3:16).

So now the question is not just: **What are you building your life on?**

The question is: **Do you know Him?**

Have you trusted Him as your Lord and Savior?

Have you surrendered your life to Him?

Because eternal life is not something you earn... It's something you receive.

Here's the promise:

If you receive Him, He will save you and give you a new life.

Response

So today, let me just ask you:

Do you know for sure that you have eternal life?

What are you building your life on—things that last or things that fade?

Are you building your identity on seasons that come and go?

Are you holding tightly to things that were never meant to last?

Or are you anchoring your life in the Word of God?

To every mother here...

Don't build your identity on what is fading.
Build it on what lasts.

To every family...

Let God's Word be central in your home.

Not occasionally... not when it's convenient... but consistently.

To everyone...

Everything in life will fade... but not Jesus. Not His Word.

Have you ever given your life to Him?
If not, what's holding you back?

He gave Himself to give you eternal life. He loves you, and if you're willing today, He can give you a new life—forgiven of sin—and the certainty of a future forever with Him in heaven.

Prayer

Lord,

Thank You that in a world where everything fades... You do not.

Thank You that when life changes, when seasons shift, when things don't last... Your Word still stands.

Help us to stop building our lives on what is temporary. Help us to anchor ourselves in what is eternal.

Strengthen every mother here today. Help them to see that what they are investing in spiritually... matters more than anything else.

Let our homes be filled with Your truth. Let our lives be rooted in Your Word. And let everything we build... be built on Christ.

In Jesus' name, Amen.

Invitation

Has the Lord touched your heart today?

Is there a decision that you need to make ?

Then don't wait. Come. We'd love to talk with you and help you however we can.

And most of all, if you're not sure you're going to Heaven when you die, don't wait. We have people who would love to show you what God's Word says about how you can have that forever life in Christ.

So don't wait.

Come now as we sing.

NOTES:

Promotional Ideas & Options

The following text can be used as promotional statements in email, text, on your website, on social media, etc.

EMAIL OPTION 1

Subject Line Options:

- A Mother's Day Message That Will Last Longer Than Flowers
- This Mother's Day... What Really Lasts?
- Join Us This Mother's Day — A Message You'll Remember

Email Body:

Mother's Day is filled with flowers...

Beautiful for a moment.
But gone within days.

This year, we want to go deeper.

"The grass withers, the flower falls, but the Word of the Lord endures forever."

This Mother's Day, we invite you to join us for a powerful message:

"When the Flowers Fade"

A message about:

- What in life fades—and what truly lasts
- How to build your life on a foundation that won't collapse
- A legacy that goes beyond moments and lasts forever

This is more than a Mother's Day message.
It's a reminder of what matters most.

Join us this Sunday
[Service Times]
[Church Name / Address]

Bring your family. Invite someone with you.

Because when the flowers fade... what remains is what matters most.

EMAIL OPTION 2

Subject Line Options:

- Don't Miss This Mother's Day
- More Than Flowers This Year
- What Every Mom (and Family) Needs to Hear

Email Body:

This Mother's Day, we'll celebrate moms—and we should.

But we're also going to talk about something deeper.

Because every parent knows this...

The seasons don't last forever.

The moments pass.
The years move quickly.
Life changes.

And in the middle of that, we need something that doesn't.

This Sunday's message is called: "When the Flowers Fade"

It's built on this truth:

"The grass withers, the flower falls, but the Word of the Lord endures forever."

We'll look at:

- Why life feels so temporary
- What God has given us that never changes
- How to build a life—and a family—on what lasts

I believe this message will encourage you, challenge you, and ground you.

Join us this Mother's Day
[Service Time / Location]

We'd love to have you with us.

SOCIAL MEDIA POSTS

POST 1

Flowers are beautiful... but they don't last.

This Mother's Day, we're talking about what does.

"When the Flowers Fade"

A powerful message about building your life on what lasts forever.

Join us this Sunday
[Service Times]

Bring your family. Invite someone with you.

POST 2

When the flowers fade... what remains?

Join us this Mother's Day for a message you won't forget.

"When the Flowers Fade"

Based on 1 Peter 1:24-25

[Service Time / Location]

POST 3

Every season of life eventually changes.

The baby stage...

The busy years...

The quiet house...

But God gives us something that doesn't change.

"The Word of the Lord endures forever."

This Mother's Day, we're talking about building your life on what lasts.

Join us for: “When the Flowers Fade”
[Service Info]

POST 4

Let’s be honest... Mother’s Day flowers look amazing for about 3–4 days.

Then what?

That’s exactly what we’re talking about this Sunday.

What fades
What lasts
What to build your life on

Join us for “When the Flowers Fade”

[Time / Location]

POST 5

The flowers will fade.

They always do.

But your life doesn’t have to be built on something temporary.

Join us this Mother’s Day for a message about what truly lasts.

“When the Flowers Fade”
[Service Info]

Promotional Countdown

Below is a sample of how to post in a 3-day countdown using social media, written to build anticipation and drive attendance:

3 DAYS OUT (FRIDAY)

Post:

Mother's Day is coming.

It's a day filled with celebration, gratitude, and yes—flowers.

But flowers don't last.

In just a few days, they fade.

This Sunday, we're looking at what doesn't.

“The grass withers, the flower falls, but the Word of the Lord endures forever.”

Join us for a powerful message: “When the Flowers Fade”

A message about what truly lasts—and how to build your life on it.

[Service Time / Location]

2 DAYS OUT (SATURDAY)

Post:

Every season of life changes.

Children grow up.

Homes get quieter.

Moments pass faster than we expect.

Mother's Day reminds us how quickly life moves.

But God gives us something that does not change.

This Sunday's message: “When the Flowers Fade”

We'll talk about:

- What in life fades
- What remains forever
- How to build your life on a foundation that stands

Make plans to join us.

[Service Time / Location]

1 DAY OUT (SATURDAY NIGHT or SUNDAY MORNING)

Post:

Tomorrow is Mother's Day.

We'll celebrate, honor, and give thanks.

But we'll also be reminded of something deeper.

Everything in life eventually fades.

But not everything is temporary.

"The Word of the Lord endures forever."

Join us for: "When the Flowers Fade"

A message about building your life on what truly lasts.

Bring your family. Invite someone with you.

[Service Time / Location]

Promotional Images

Find Graphics for this Sermon Series at:

330resources.org/mothers-day

Use passcode: MD330

